



Iowa Academy of Science ADVERTISING RATE INFORMATION

**The New Bulletin, Iowa Academy of Science Member Newsletter
Iowa Science Teaching Section Electronic Newsletter
Iowa Science Teachers' Online Journal
Proceedings of the Iowa Academy of Science Annual Meeting**

The Iowa Academy of Science is a 501c3 Non-profit service organization founded in 1875. The mission of the Academy is to further scientific research, science education, public understanding of science, and recognition of excellence in these endeavors throughout the state of Iowa. More than 800 Iowa scientists, science teachers, and engineers belong to the Academy and represent a wide diversity of K-12 schools, colleges, universities, government agencies, and NGOs with an interest in all areas of science. Others participate in Academy events including the Iowa Academy of Science Annual Meeting which draws 300-350 participants including undergraduate science students from across Iowa and the Iowa Science Teaching Section (ISTS) Conference which draws more than 500 Iowa educators.

Opportunities are available to advertise in two print publications and two electronic publications by the Iowa Academy of Science. All publications have a printed finished size of 8.5" x 11.0". Electronic advertisements may be full color. Print advertisements are limited to Black and White. IAS does not accept advertisements that bleed. Advertisers will be given the best location possible. A hard copy of the finished publication will be mailed to the advertiser after publication.

The Iowa Academy of Science reserves the right to reject any advertising. Advertisers are solely responsible for ad content. Cancellations will be accepted before the submission deadline.

Information: (319)273-2021 or iascience@uni.edu

Publication	Issue	Submission Deadline
The New Bulletin		
<i>Audience: IAS Individual Members, Institutional and Corporate members (2006 circulation = 848)</i>	Winter	December 1
	Spring	March 1
	Summer (electronic only)	June 1
	Autumn	September 1
Iowa Science Teaching Section Electronic Newsletter		
<i>Audience: Iowa Science Teaching Section Members (2006 circulation = 338)</i>	February	February 10
	May	May 10
	September	September 10
	November	November 10
Iowa Science Teachers' Online Journal		
<i>Audience: Open to the public.</i>	1	Contact Editor
	2	
	3	
Proceedings of the Iowa Academy of Science Annual Meeting		
<i>Audience: Annual Meeting Attendees (300-350), additional copies available for purchase</i>	April	March 10



Iowa Academy of Science ADVERTISING RATE INFORMATION

*The New Bulletin, Iowa Academy of Science Member Newsletter
Iowa Science Teaching Section Electronic Newsletter
Iowa Science Teachers' Online Journal
Proceedings of the Iowa Academy of Science Annual Meeting*

ORDER FORM

Electronic Ad Specifications:

Ads must be submitted in electronic format. Unprotected PDF files are preferred for black and white ads. The following formats are also accepted: .png, .jpg, .tiff, .eps, or .pub. A proof of the ad must be faxed or mailed to IAS and received prior to the submission deadline. If a proof is not submitted, then IAS can not be held responsible for printed errors.

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone: _____

Ad Name: _____

File Type/Format: _____

Authorized Signature: _____

Total Amount Due: _____

Order forms and ad files should be sent to:

Iowa Academy of Science
175 Baker Hall—UNI
Cedar Falls, Iowa 50614-0508
Email: iascience@uni.edu
Phone: 319-273-2021
Fax 319-273-2807
<http://www.iacad.org/>

(please submit a new form for each ad design)

Full Page Ad

Max Size: 7.5" x 10.0"

Check One:

- Single Issue \$160
- Any Two Publications \$300

Check all that apply:

- The New Bulletin *Issue:* _____
- ISTS Electronic Newsletter *Issue:* _____
- Iowa Science Teachers' Online Journal *Issue:* _____
- Proceedings of the Iowa Academy of Science

Half Page Ad

Check One:

- Vertical (Max Size 3.75" wide x 10.0" tall)
- Horizontal (Max Size 7.5" wide x 5.0" tall)

Check One:

- Single Issue \$75
- Any Two Publications \$130
- Two consecutive issues, same publication \$100*

Check all that apply:

- The New Bulletin *Issue:* _____
- ISTS Electronic Newsletter *Issue:* _____
- Iowa Science Teachers' Online Journal *Issue:* _____
- Proceedings of the Iowa Academy of Science

Business Card

Max Size: 3.5" wide x 2.0" tall

Check One:

- Single Issue \$30
- Any Two Publications \$50
- Two consecutive issues, same publication \$40*

Check all that apply:

- The New Bulletin *Issue:* _____
- ISTS Electronic Newsletter *Issue:* _____
- Iowa Science Teachers' Online Journal *Issue:* _____
- Proceedings of the Iowa Academy of Science

** BEST DEALS!*